

A landscape photograph of a desert canyon with a river in the foreground and snow-capped mountains in the distance. The Marlboro logo is superimposed in large red letters.

Marlboro

Come to where the flavor is.

Free Pack

\$

When You Buy Four

On specially marked packs
while supplies last.

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16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.

03078-B2

Source: <https://www.industrydocuments.ucsf.edu/docs/rpyy0003>